

## **PRESS RELEASE**

*Stuttgart, 17 January 2013*

MIPIM 2013 – Representation of Stuttgart at Trade Fair

### **Stuttgart: Dynamic. Innovative. Sustainable.**

**In 2013 Stuttgart will be present once again at the International Real Estate Fair (MIPIM) in Cannes – from 12 to 15 March. Fritz Kuhn, Lord Mayor of Stuttgart, the State Capital of Baden-Württemberg, will open the joint stand in person on 12 March. Fourteen partner organisations from the metropolitan region will be attending the trade fair under the motto “Dynamic. Innovative. Sustainable.” The initiators are the Economic Development Department of the City of Stuttgart and IWS Immobilienwirtschaft Stuttgart e.V.**

“I want a diverse, urban state capital. That is why my work programme focuses on sustainable urban development,” says the new Lord Mayor of Stuttgart, Fritz Kuhn. “In Stuttgart renowned experts from the fields of science and business are already exploring innovative technologies, with particular emphasis on sustainable mobility, ecological construction and environmental engineering. This is the very point where we need to start and to promote clusters.” Stuttgart will become even more family-friendly. “The demand for housing is huge. Those looking for a home in Stuttgart are to be able to find something affordable in an attractive environment. I want to make a significant impact together with the municipal council, administration and investors,” says Kuhn.

The state capital is presenting itself together with 14 partners from the region. The 100 m<sup>2</sup> stand also offers a 40 m<sup>2</sup> terrace, which will be used for programme items and discussions.

As in previous years, the lecture programme will attract many visitors to the Stuttgart stand. In addition to Lord Mayor Kuhn, other high-ranking representatives from politics, business and science will speak on the merits of Stuttgart as a property location.

The innovative capacity of Stuttgart as a property location will also be demonstrated by the numerous projects being undertaken by the partners involved. The following companies will be represented at the trade fair stand: aurelis Real Estate GmbH & Co. KG, Bayerische Hausbau GmbH & Co. KG, Bülow AG, Colliers Bräutigam & Krämer GmbH, Drees & Sommer Projektmanagement und bautechnische Beratung GmbH, ECE Projektmanagement GmbH & Co. KG, Bankhaus Ellwanger & Geiger Immobilien Management GmbH, Eppele

Immobilien GmbH, Heussen Rechtsanwaltsgesellschaft mbH, ICADE Reim Deutschland GmbH, Phoenix Real Estate Development GmbH, STRABAG Real Estate GmbH, Wirtschaftsförderung Region Stuttgart GmbH as well as the Zweckverband Flugfeld Böblingen/Sindelfingen.

The joint trade fair appearance of IWS and the City of Stuttgart will once again be supported by the website [www.mipim-stuttgart.de](http://www.mipim-stuttgart.de), which already provides information about the undertaking. It will continuously provide information in the run-up to the fair and report from Cannes in a live blog during the MIPIM.

#### **About the Economic Development Department of the City of Stuttgart**

As a pilot, driving force and service provider for companies, investors, start-ups and scientists, the Economic Development Department of the City of Stuttgart supports economic dynamism. The range of services embraces services for investors when businesses are being set up or relocated and support in securing business settlement and developing existing firms. [www.stuttgart.de](http://www.stuttgart.de)

#### **About IWS Immobilienwirtschaft Stuttgart e.V.**

Founded in 2004, within just a few years IWS Immobilienwirtschaft Stuttgart e.V. became the industry association representing the interests of over 100 members throughout the entire metropolitan region of Stuttgart. Its objectives include promoting the property industry and location, furthering corporate governance, recording, disseminating and presenting relevant market data, conferring the Stuttgart Building Award and being present at national and international real estate fairs and forums. [www.iws-stuttgart.de](http://www.iws-stuttgart.de)

#### **Contacts for the reader:**

Economic Development Department of the City of Stuttgart  
Ines Aufrecht  
Rathaus, Marktplatz 1  
70173 Stuttgart  
Tel.: 0711 216 6712  
Fax: 0711 216 77 88  
[wifoe@stuttgart.de](mailto:wifoe@stuttgart.de)  
[www.mipim-stuttgart.de](http://www.mipim-stuttgart.de)

#### **IWS Immobilienwirtschaft Stuttgart e. V.**

Peter Brenner  
Rotebühlplatz 23  
70178 Stuttgart  
Tel.: 07031 81707-21  
Fax: 07031 81707-10  
[brenner@boeblingen.de](mailto:brenner@boeblingen.de)  
[www.iws-stuttgart.de](http://www.iws-stuttgart.de)

#### **Contact for the editorial team:**

Sympra GmbH (GPRA)  
Staffenbergstraße 32  
70184 Stuttgart  
Tel.: 0711 9 47 67 - 0  
Fax: 0711 9 47 67 - 87  
[mipim@sympra.de](mailto:mipim@sympra.de)  
[www.sympra.de](http://www.sympra.de)